



## 3<sup>rd</sup> Annual WayCross Fest

*Free Gospel Concert*

### SPONSORSHIP PACKET

Dear Prospective Sponsor,

Greetings from “The WayCross Fest” Planning Committee. We are pleased to announce the gathering of our 3<sup>rd</sup> Annual Waycross Fest on July 17, 5pm to 10pm and July 18, 2pm to 10pm. On this weekend, many gospel choirs and gospel singers/groups from all over the world to come together for one of the most exciting events of the year.

As you begin planning your FY16 budget, please include this glorifying event that distinguishes itself from any other event. This event crosses denominations, crosses racial boundaries, crosses all generations, and comes together in unity at the CROSS of Christ.

The audience at the concert will be a diverse crowd including, students, families, community leaders, and professionals. Citizens from 18 South Georgia counties will attend, including Atkinson, Bacon, Ben Hill, Berrien, Brantley, Brooks, Charlton, Clinch, Coffee, Cook, Echols, Irwin, Lanier, Lowndes, Pierce, Tift, Turner, and Ware. As a sponsor, your organization or business will have the opportunity to gain valuable exposure through the success of this event.

Taking place in downtown Waycross, this year’s WayCross Fest promises to be the most spectacular event of the year offering live music, street vendors, kid’s fun zone and much more.

This packet includes information about our event, a listing of levels of sponsorship opportunities, and a one-page form for you to return with your commitment. We invite you to visit our website, [www.waycrossfest.com](http://www.waycrossfest.com). Here you will be able view last year’s pictures, contact information, 2015 features, as well as volunteer and sponsor information. We will ensure that your contribution is well recognized.

We greatly appreciate you taking the time to read this letter and review the attached sponsorship information. We hope that you decide to join our WayCross Fest family.

Sincerely,

WayCross Fest 2015  
Planning Committee



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### About Us

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The WayCross Fest planning committee consists of an eager group of City staff and church leaders from Waycross-Ware County area. Although this is our third gospel fest, we are no strangers to producing and hosting successful concerts and events. Our committee members are all greatly involved in their own gospel choirs and gospel groups and have put together many wonderful performances. With the same dedication and determination that made our own events successful, we have all come together to present WayCross Fest 2015.

### Why Sponsor Us?

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WayCross Fest is a great opportunity for your organization or business to become involved in one of the largest gospel music events in the Waycross area. Besides enriching and supporting the gospel music community, there are numerous other benefits to your organization or business, including the following:

- ★ Increase your organization's visibility in the Waycross area.
- ★ Promote your organization or business to a large group of audience members/performers.
- ★ Publicize to thousands of people via advertisements throughout the local and regional area (i.e., commercials, flyers, posters, programs, social media and our Website).
- ★ Reach a diverse cross-section of families, ministries and community members of the Waycross area.
- ★ Gain the potential for future involvement.

### Last Year's Features:

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*Canton Jones  
Veronica Petrucci  
Martha Munizzi  
Finding Favour  
Whosoever South*

*Jonathan Valencia  
Vessel  
Bishop Michael James  
& the Glory Band  
Voices of Distinction*

*Community Choir (Local Churches)  
Street vendors  
Face painting  
Bounce houses  
Free popcorn and snow cones*

“THANK YOU WAYCROSS!!!! You sure know how to treat a girl. We were honored to be in your beautiful city! May God's blessings continue to pour over your community! -- *Deborah Hightower*



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### **Sponsorship Levels & Benefits**

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Bronze - \$500.00

- ★ (5) Festival T-shirts
- ★ Recognition as sponsor in program advertisement

Silver - \$750.00

- ★ (10) Festival T-shirts
- ★ Name listed on all printed material

Gold - \$1,000

- ★ (10) Festival T-shirts
- ★ Name listed on all printed material
- ★ Logo incorporated on T-shirts
- ★ Complimentary Booth Space (10X10)

Platinum - \$2,000

- ★ (15) Festival T-shirts
- ★ Name listing on all printed material
- ★ Logo incorporated on T-shirts
- ★ Complimentary Booth Space (10X10)
- ★ Logo Listed on Festival Banner
- ★ Logo incorporated in all Event Advertising (Radio, Television, Newspaper, Billboard, Print, etc.)



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## Sponsorship Application

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Organization/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Phone (evening): \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website Address (if applicable): \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

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## Sponsorship Level (check one):

- |   |        |
|---|--------|
| <input type="checkbox"/> Platinum Sponsor | \$2000 |
| <input type="checkbox"/> Gold Sponsor     | \$1000 |
| <input type="checkbox"/> Silver Sponsor   | \$750  |
| <input type="checkbox"/> Bronze Sponsor   | \$500  |

\* Please send your response and support by July 15, 2015, payable to “WayCross Fest” and mail to P.O. Drawer 99, Waycross, GA 31502. Please provide us with t-shirt sizes by July 15, 2015.

\* All logos should be sent electronically, as a high-resolution image, to [sfountain@waycrossga.com](mailto:sfountain@waycrossga.com).



# First Annual WayCross Fest

*Free Gospel Concert*

City of Waycross – Community Improvement Department  
417 Pendleton Street • Waycross, GA 31502-0099  
Tele: (912) 287-2944 • Fax: (912) 287-2948

